Trauma Association of Canada
Association Canadienne de Traumatologie

Poster Guidelines

TAC Annual Scientific Meeting & Conference
March 19-21st, 2025
Hilton Lac-Leamy Hotel, Gatineau, QC

1. Time & Judging

Please put your poster up **prior to the Welcome Reception on Thursday, March 19th** (starting at 5:30 pm) and leave your poster up until 2:15 pm on **March 21st** (in order to complete the judging and allow everyone time to view your posters). Awards will be presented during the final session.

We ask that you be present during the Welcome Reception, to answer any questions that delegates may have of your posters. The bulk of judging will also take place during that time.

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2. The Poster

The **maximum size** for your poster is **48 inches** (width) by **36 inches** (height).

We will supply Velcro for you to display your poster.

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3. PheedLoop Conference Mobile App

Please prepare a PDF of your poster to load into the conference mobile app. You will be receiving an email from PheedLoop with instructions on how to load your PDF version of your poster.

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4. General Specifications

- **Size**: Standard dimensions are **36 inches (height) x 48 inches (width) (91x122 cm)**
- **Orientation**: Typically **landscape**, but **portrait** may be acceptable.
- **Printing**: Use **high-quality printing** on fabric or laminated paper.

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4. Content Structure

Title & Authors

- **Title**: Short, clear, and informative. Use **bold, large font (≥72 pt)**.
- **Authors & Affiliations**: Include **full names, credentials, institutions**, and logos if allowed.

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5. Sections

1. **Introduction/Background**
    - Clearly state the research question or clinical problem.
    - Provide brief context and significance.
2. **Objectives/Aims**
    - State the primary aim(s) of the study or project.
3. **Methods**
    - Describe the study design, population, data collection, and analysis.
    - Keep it concise and **use diagrams or flowcharts if applicable**.
4. **Results**
    - Present key findings with **graphs, tables, or images**.
    - Use bullet points for clarity.
    - Avoid overcrowding with data—highlight only **major findings**.
5. **Discussion & Conclusion**
    - Interpret key results in **a few sentences**.
    - Discuss clinical or research implications.
    - Mention limitations and future directions.
6. **References** (if required)
    - Keep to a minimum (3-5 key references).
    - Use a small font (~18 pt) or a QR code for a full list.
7. **Acknowledgments & Disclosures**
    - Recognize funding sources, collaborators, or conflicts of interest.

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6. Design & Formatting

- **Font**: Use sans-serif fonts (**Arial, Calibri, Helvetica**).
    - Titles: **≥72 pt** & Headings: **36-48 pt**
    - Body text: **24-32 pt** &Captions: **18-24 pt**
- **Color Scheme**:
    - Use **high contrast** (e.g., dark text on a light background).
    - Limit to **3-4 colors** for a professional look.
- **Spacing**:
    - Leave enough **white space** to avoid clutter.
    - Keep text blocks **short and concise**.

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7. Graphs & Images

- **Resolution**: Use **300 DPI** for clarity.
- **Charts & Figures**:
  - Avoid 3D effects—keep it **simple and clear**.
  - Use **consistent color schemes** for categories.
- **Legends & Labels**:
  - Clearly label all **axes, legends, and units**.

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8. Practical Considerations

- **QR Codes**: Include a QR code linking to a full paper, dataset, or presentation.
- **Handouts**: Prepare a 1-page summary if attendees want more details.
- **Rehearse**: Have a **2-minute summary** ready for discussions and judging.
- **Set Up Early**: Check for any issues with your poster display at the venue.

Questions?

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