Trauma Association of Canada
ANNUAL SCIENTIFIC MEETING
AND CONFERENCE
March 19th – 21st, 2025
Hilton Lac Leamy Hotel
Gatineau,QC

# CODE ORANGE: MCI

Advancing Excellence in
Mass Casualty Incident Response

# SPONSOR & EXHIBITOR KIT

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The Trauma Association of Canada (TAC), Canada's only interdisciplinary association focused solely on the care of the injured patient, hosts Canada's premier conference on trauma. TAC delegates represent every tertiary care trauma program and hospital in Canada. We expect to have 300 delegates in Gatineau.

## The program includes:

- Murray Girotti Injury Prevention Lecture
- Fraser Gurd Lecture
- International Lecture Speaker
- Focus on surgical treatment of the trauma patient
- Talks on current developments in pre-hospital & emergency trauma care and disaster preparedness, rehabilitation care, and responding to mass casualty incidents

## Benefits of Participation:

- Exposure to delegates representing a large, unique, local, national, and international multi-disciplinary audience involved with Trauma Services, including: surgeons, anesthetists, intensivists, radiologists, internists, emergency physicians, nurses, paramedics, trauma coordinators, rehab specialists, hospital administrators and other health professionals involved in trauma care.
- Recognition, including acknowledgement and a clear demonstration of your organization's involvement, commitment and support to improve trauma care and support health care providers.
- Access to our delegate list* through our conference mobile app.

* *Subject to Canadian privacy legislation, those delegates that consent to information being shared*

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# Sponsor & Exhibitor Opportunities

**GOLD**

**$10,000.00**
+ TAXES** on exhibit booths only
Total:
**$10,000.00**

- Symposium* at breakfast or lunch
- Recognition of sponsorship featured prominently during conference
- Two (2) 10' x 8' exhibit booths (double booth size)
- Recognition on TAC website and mobile app
- Five (5) passes for Exhibit Hall (Additional passes $450 each)
- Free Wi-Fi access in Exhibit Hall & guest rooms

* *Symposium topic must be agreed upon by TAC Conference Planning Committee*
* *Sponsor responsible for all additional costs associated with speaker (e.g., speaker honoraria, travel & accommodation)*

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**SILVER**

**$7.500.00**
+ TAXES** on exhibit booth only
Total:
**$7,500.00**

- Recognition of sponsorship featured prominently during conference
- One (1) 10' x 8' exhibit booth
- Recognition on TAC and Conference website and mobile app
- Four (4) passes for Exhibit Hall (Additional passes $450 each)
- Free Wi-Fi access in Exhibit Hall & guest rooms

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**BRONZE**

**$5,000.00**
+ TAXES** on Exhibit booth only
Total:
**$5,000.00**

- Recognition of sponsorship featured prominently during conference
- One (1) 10' x 8' exhibit booth
- Recognition on TAC website and mobile app
- Three (3) passes for Exhibit Hall (Additional passes $450 each)
- Free Wi-Fi access in Exhibit Hall & guest rooms

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**RUBY**
Welcome Reception Sponsor

**$2,600.00**
+ TAXES**

- Recognition of sponsorship featured prominently during Welcome Reception
- Recognition on TAC website and mobile app
- Two (2) passes for Welcome Reception (Additional passes $450 each)
- Includes pop-up banner or table-top display during Welcome Reception
- Free Wi-Fi access in Exhibit Hall & guest rooms

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**EXHIBIT BOOTH**

**$2,600.00**
+ TAXES**
Total:
**$2,600.00**

- One (1) exhibit booth – 10' x 8' with side and back wall draping
- Two (2) passes for Exhibit Hall (Additional passes $450 each)
- 1x 6' table, 2 chairs
- Free Wi-Fi access in Exhibit Hall & guest rooms

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**Double EXHIBIT BOOTH**

**$5200.00**
+ TAXES**
Total:
**$5,200.00**

- Two (2) exhibit booths – 10' x 8' with side and back wall draping
- Four (4) passes for Exhibit Hall. (Additional passes $450 each)
- 1x 6' table, 2 chairs
- Free Wi-Fi access in Exhibit Hall & guest rooms

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**Non-profit EXHIBIT BOOTH**

**$1,950.00**
+ TAXES**
Total:
**$1,950.00**

- One (1) exhibit booth – 10' x 8' with side and back wall draping
- One (1) pass for Exhibit Hall. (Additional passes $450 each)
- 1x 6' table, 2 chairs
- Free Wi-Fi access in Exhibit Hall & guest rooms

- *All prices in Canadian dollars*

* *Exhibit booths are 10 feet wide x 8 feet deep*
** *Exhibit booths will be charged GST (and QST for residents of Quebec)*

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# General Information

## Booth Size and Availability

Exhibitor space will be allocated on a first-come, first-served basis. Space is limited so please make your commitment soon. The size of the booth is 10‘ x 8’ (ten feet wide by eight feet deep).

Booths are located in the Beethoven Room.

Food and refreshments will be served in the Exhibit Area.

## Exhibitor Set-up

**Wednesday, March 19th, 2025**
Set-up is currently scheduled for after 7 pm.

## Exhibit Times*

The conference will be held from **Thursday, March 20th** to **Friday, March 21st, 2025**.

The Exhibit Area remains open at all times, but we ask you to be present during the following exhibit break times:

**Thursday, March 20th, 2025**
9:45 – 10:15 am
12:20 –2:30 pm

**Friday, March 21st, 2025**
9:30 – 10:00 am
12:05 – 2:30 pm

(Tear down after 4:15 pm)

* *Times may be adjusted subject to program changes*

## Exhibitor Services

One 10’ x 8’ pipe & drape booth, including 8’ high back wall drape and a 3’ high side wall drape will be provided. You will be provided as well a six-foot table and two chairs. Additional equipment may be rented through TAC’s contracted Exhibit Supply company.

**NB** Booths do not include electrical outlets. Electrical outlets must be ordered directly from the hotel electrical supplier.

## Extra Exhibitor Badges

You will be given two exhibitor badges for each booth. This badge will grant you access to all meals during the conference but does not grant you access to any educational sessions. Badges for additional booth representatives are available for $450.

## Have another idea for Sponsorship?

If you have a unique sponsorship suggestion you would like to pursue, please contact the TAC office at 1-855-403-5463 or by emailing Cheryl Connors at ***cconnors@traumacanada.org***.

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# Hotel

We have secured a block of rooms at the **Hilton Lac Leamy in Gatineau, QC at a rate of $244**.

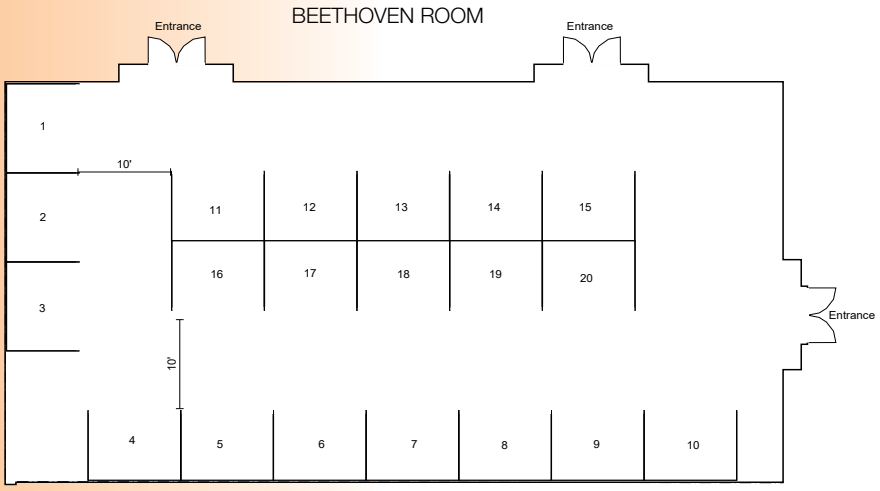
Book your hotel room here:
***https://www.hilton.com/en/book/reservation/rooms/?ctyhocn=YOWOVHF&arrivalDate=2025-03-18&departureDate=2025-03-21&groupCode=CABR&room1NumAdults=1&cid=OM%2CWW%2CHILTONLINK%2CEN%2CDirectLink***

We do expect that the room block will sell out, so make your reservation as soon as possible.

In an effort to support our host hotel and demonstrate effective practices in room block management, the Trauma Association of Canada's Board of Directors is supporting the following policy:

*Sponsors, exhibitors, and attendees that have booked a hotel room outside the official TAC housing block will be charged an additional $200 CAD administration fee plus applicable taxes. Exceptions will be made for members who are local or sharing a room with another hotel guest.*

## Hilton Lac Leamy Floor Plans



# Exhibitor Terms of Agreement, Procedures & Guidelines

The Trauma Association of Canada (TAC) National Annual Scientific Meeting and Conference provides continuing educational opportunities for delegates with the goal to "*improve the lives of all those affected by or at risk of traumatic injury*." TAC recognizes the contributions of exhibitors and sponsors in contributing to this learning experience for delegates by exposure to exhibitor products that enhance the care to trauma patients. To this end, the TAC will provide a space for scientific and/or educational exhibits in accordance with the following procedures and guideline:

***Register today! Exhibit booths are going fast!***

1. Exhibitor placement is based on the level of sponsorship received.
2. Booths may be available to individuals, institutions and commercial companies and not-for-profit organizations relevant to trauma practice, education, research, or as deemed appropriate by the TAC National Board of Directors.
3. TAC reserves the right to review all applications for sponsors and exhibits to ensure that it is in keeping with the philosophy of the Association.
4. All exhibitors must register their booth personnel seven (7) days prior to the Conference start date.
5. The TAC Scientific Planning Committee (SPC) cannot be required by an exhibitor or advertiser to accept advice concerning the educational programming development, delivery, or evaluation as a condition of their exhibit, sponsorship, or advertisement Specific interests of any exhibitor or advertiser must have no direct or indirect influence on any aspect of the educational program development, delivery, or evaluation.
6. Any incentives provided by exhibitors associated with an accredited continuing professional development activity must be approved by the TAC Scientific Planning Committee.
7. Refunds will only be issued in association with the cancellation policy.
8. Exhibitors will not have access to the conference lectures and sessions or the rooms where the education sessions are taking place. If you or any of your representatives would like to attend the conference sessions, you must register separately as a delegate.
9. **Liability and Insurance**
   Exhibitors are responsible for any damage to persons or property caused by their exhibit, employees, agents or servants. The Trauma Association of Canada or the Westin Edmonton Hotel will not be responsible for any damage, loss, or personaly injury, or by any means whatsoever (theft, fire etc.) in connection with the showing or viewing of exhibits.

   Each exhibitor must maintain in force during all hours of the conference (including move-in and move-out) comprehensive liability insurance in the amount of not less than $2,000,000 (two million) for bodily injury and/or property damage in any occurrence. The insurance must contain a cross-liability clause and shall include the Trauma Association of Canada and the Hilton Lac-Leamy Hotel.

**10 Sponsor/Exhibitor Cancellation Policy**

- **Cancellation Deadlines and Refund Schedule**
  - **90+ Days Before Event**: Full refund of exhibitor fees, minus a **10% administrative fee**.
  - **60-89 Days Before Event**: 50% refund of exhibitor fees.
  - **Less than 60 Days Before Event**: No refund will be issued.
- **Notice of Cancellation**
  - All cancellation requests must be submitted in writing to ***cconnors@traumacanada.org***. The date the cancellation request is received will determine the applicable refund amount.
- **Non-Refundable Costs**
  - Any non-refundable expenses (such as special equipment rentals or custom booth setups) incurred by the exhibitor will be borne solely by the exhibitor.
- **Force Majeure**
  - In the event of cancellation of the conference due to circumstances beyond our control (e.g., natural disasters, government regulations, or pandemics), we will refund exhibitor fees to the best of our ability, after covering essential costs. However, we cannot guarantee a full refund in such cases.
- **Substitute Exhibitor Staff**
  - Exhibitors may make changes and substitute staff at no cost.

## Thank You for Your Support!

On behalf of the members of the Trauma Association of Canada we would like to thank you for your very generous support of the TAC Annual Scientific Meeting and Conference.

We genuinely appreciate the time and effort to prepare to be a part of our event. Sharing your product knowledge and expertise creates a rewarding and valuable learning experience for our delegates. It is a great opportunity for them to meet you, to better understand how your products can enhance the clinical care they can deliver when they return to their workplaces.

Your sponsorship truly makes a difference to the quality of the education program we can provide each year. We are honoured that you have chosen TAC as a priority for your support.

Sincerely,
**Dr Jagadish Rao**
President
Trauma Association of Canada

## Questions?

## Please contact:

Cheryl Connors
Executive Director
*cconnors@traumacanada.org*
Toll free line (in North America):
1-855-403-5463
Cell: 647-542-6120
**www.traumacanada.org**

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# Sponsor and Exhibitor Registration Form

**Please complete all fields on this form and email to cconnors@traumacanada.org or fax to 905 880-9733**

Payment can be made by **cheque, EFT, e-transfer or credit card.**

Company Name: _____

Company Street Address: _____

City: _____ Province/State: _____ Postal/Zip C

Names for Badges: _____

_____

_____

Primary Contact Name: _____

Primary Contact Email: _____

Work Phone Number: _____ Mobile Phone Number: _____

| | | | | |
|---|---|---|---|---|
| **GOLD** | **$10,000.00** | **=** | | |
| **SILVER** | **$ 7,500.00** | **=** | | |
| **BRONZE** | **$ 5,000.00** | **=** | | |
| **RUBY** | **$ 2,600.00** | **=** | | |
| **EXHIBIT BOOTH** | **$ 2,600.00** | **=** | | |
| **Double EXHIBIT BOOTH** | **$ 5,200.00** | **=** | | |
| **Non-profit EXHIBIT BOOTH** | **$ 1,950.00** | **=** | | |

**Extra Exhibitor Badges:**
NB: Available for an additional fee of
$450 x ☐ Number of Badges **=**

**Subtotal =**

**Tax* =**

**Total =**

**TAC will send an invoice with applicable taxes after return of contract.**

☐ We agree to the **TAC** Exhibitor/Sponsor Terms of Agreement Procedures & Guidelines

** Exhibit booths will be charged GST (and QST for residents of Quebec)*

***TAC** reserves the right to change speakers and/or modify program content.*