



Annual Scientific Meeting & Conference

Rising Tide: Innovations in Practice & Care

**Westin Nova Scotian, Halifax, NS
May 8-10th, 2024**



Sponsor and Exhibitor Kit



TAC Trauma Association of Canada



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Rising Tide: Innovations in Practice & Care

The Trauma Association of Canada (TAC), Canada's only interdisciplinary association focused solely on the care of the injured patient, hosts Canada's premier conference on trauma. TAC delegates represent every tertiary care trauma program and hospital in Canada. We expect to have about 300 delegates in Halifax.

The program includes:

- Murray Girotti Injury Prevention Lecture
- Fraser Gurd Lecture
- International Lecture Speaker
- Discussion panels on controversial topics, special interest group meetings, clinical updates
- Focus on surgical treatment of the trauma patient
- Lectures on rural trauma care management & resuscitation
- Talks on current developments in pre-hospital & emergency trauma care and disaster preparedness, rehabilitation care, and responding to mass casualty incidents

Benefits of Participation:

- Exposure to about 300 delegates, representing a large, unique, local, national, and international multi-disciplinary audience involved with Trauma Services – surgeons, anesthetists, intensivists, radiologists, internists, emergency physicians, nurses, paramedics, trauma coordinators, rehab specialists, hospital administrators and other allied health professionals involved in trauma care.
- Recognition, including acknowledgement and a clear demonstration of your organization's involvement, commitment and support to improve trauma care and support health care providers.
- Access to our delegate list*

* Subject to Canadian privacy legislation, those delegates that consent to information being shared



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Sponsor & Exhibitor Opportunities

GOLD **\$10,000.00**
 + HST on exhibit
 booths only (\$780.00)
 Total:
\$10,780.00

- Symposium* at breakfast or lunch
- Recognition of sponsorship featured prominently during conference
- Two (2) 10' x 8' exhibit booths (double booth size)
- Recognition on TAC and conference websites, mobile app
- Five (5) passes for Exhibit Hall (Additional passes \$450 each)
- Free Wi-Fi access in Exhibit Hall & guest rooms

* Symposium topic must be agreed upon by TAC Conference Planning Committee

* Sponsor responsible for all additional costs associated with speaker (e.g., speaker honoraria, travel & accommodation)

SILVER **\$7,500.00**
 + HST on exhibit
 booth only (\$390.00)
 Total:
\$7,890.00

- Recognition of sponsorship featured prominently during conference
- One (1) 10' x 8' exhibit booth
- Recognition on TAC and Conference Website, mobile app
- Four (4) passes for Exhibit Hall (Additional passes \$450 each)
- Free Wi-Fi access in Exhibit Hall & guest rooms

BRONZE **\$5,000.00**
 + HST on Exhibit
 booth only (\$390.00)
 Total:
\$5,390.00

- Recognition of sponsorship featured prominently during conference
- One (1) 10' x 8' exhibit booth
- Recognition on TAC and conference website, mobile app
- Three (3) passes for Exhibit Hall (Additional passes \$450 each)
- Free Wi-Fi access in Exhibit Hall & guest rooms

RUBY **\$2,600.00**
 Welcome Reception Sponsor
 (No tax)

- Recognition of sponsorship featured prominently during Welcome Reception
- Recognition on TAC and conference website, mobile app
- Two (2) passes for Welcome Reception (Additional passes \$450 each)
- Free Wi-Fi access in Exhibit Hall & guest rooms

EXHIBIT BOOTH **\$2,600.00**
 + HST (\$390)
 Total:
\$2,990.00

- One (1) exhibit booth – 10' x 8' with side and back wall draping
- Two (2) passes for Exhibit Hall (Additional passes \$450 each)
- 1x 6' table, 2 chairs
- Free Wi-Fi access in Exhibit Hall & guest rooms

Double EXHIBIT BOOTH **\$5200.00**
 + HST (\$780.00)
 Total:
\$5,980.00

- Two (2) exhibit booths – 10' x 8' with side and back wall draping
- Four (4) passes for Exhibit Hall. (Additional passes \$450 each)
- 1x 6' table, 2 chairs
- Free Wi-Fi access in Exhibit Hall & guest rooms

Non-profit EXHIBIT BOOTH **\$1,950.00**
 +HST (\$292.50)
 Total:
\$2,242.50

- One (1) exhibit booth – 10' x 8' with side and back wall draping
- One (1) pass for Exhibit Hall. (Additional passes \$450 each)
- 1x 6' table, 2 chairs
- Free Wi-Fi access in Exhibit Hall & guest rooms

• All prices in Canadian dollars

* Exhibit booths are 10 feet wide x 8 feet deep



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Booth Size and Availability

Exhibitor space will be allocated on a first-come, first-served basis. Space is limited so please make your commitment soon. The size of the booth is 10' x 8' (ten feet wide by eight feet deep).

Booths are located in the Atlantic Ballroom and the North Foyer (just outside the main ballroom where all plenary sessions will be held).

Food and refreshments will be served in the Exhibit Area.

Exhibitor Set-up

Wednesday, May 8th, 2024

Set-up is currently scheduled for after 11am.

Exhibit Times

The conference will be held from **Thursday, May 9th** to **Friday, May 10th, 2024**.

The Exhibit Area remains open at all times, but we ask you to be present during the following exhibit break times:

Thursday, May 9th, 2024

9:30 – 10:00 am

12:00 – 1:30 pm

Friday, May 10th, 2024

9:30 – 10:00 am

12:15 – 2:15 pm

(Tear down after 4:15 pm)

Exhibitor Services

One 10' x 8' pipe & drape booth, including 8' high back wall drape and a 3' high side wall drape will be provided. You will be provided as well a six-foot table and two chairs. Additional equipment may be rented through TAC's contracted Exhibit Supply company.

NB Booths **do not** include electrical outlets. Electrical outlets must be ordered directly from the hotel electrical supplier.

Extra Exhibitor Badges

You will be given two exhibitor badges for each booth. This badge will grant you access to all meals during the conference but does not grant you access to any educational sessions. Badges for additional booth representatives are available for \$450.

Have another idea for Sponsorship?

If you have a unique sponsorship suggestion you would like to pursue, please contact the TAC office at 1-855-403-5463 or by emailing Cheryl Connors at cconnors@traumacanada.org.



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Hotel

We have secured a block of rooms at the **Westin Nova Scotian** at a rate of **\$229**.

Book your hotel room here: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1704804193776&key=GRP&app=resvlink>

We do expect that the room block will sell out, so make your reservation as soon as possible.

In an effort to support our host hotel and demonstrate effective practices in room block management, the Trauma Association of Canada's Board of Directors is supporting the following policy:

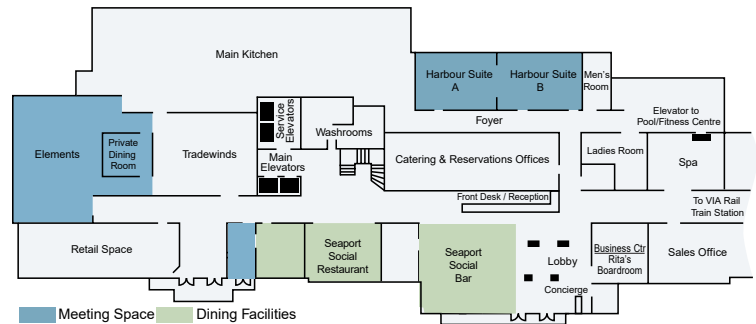
Sponsors, exhibitors, and attendees that have booked a hotel room outside the official TAC housing block will be charged an additional \$200 CAD administration fee plus applicable taxes. Exceptions will be made for members who are local or sharing a room with another hotel guest.

Westin Nova Scotian Floor Plans

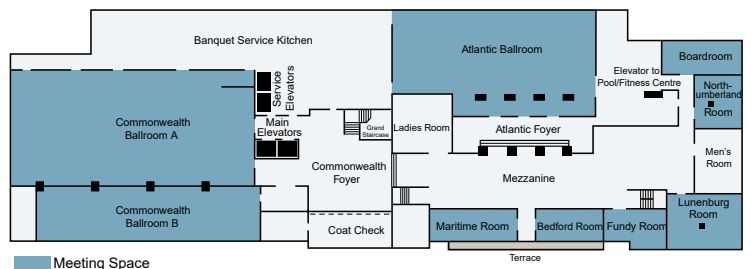
Exhibits – Conference Level – Atlantic Ballroom



Lobby Level – Ground Floor



Conference Level – First Floor





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Register today! Exhibit booths are going fast!

Exhibitor Terms of Agreement, Procedures & Guidelines

The Trauma Association of Canada (TAC) National Annual Scientific Meeting and Conference provides continuing educational opportunities for delegates with the goal to *“improve the lives of all those affected by or at risk of traumatic injury.”* TAC recognizes the contributions of exhibitors and sponsors in contributing to this learning experience for delegates by exposure to exhibitor products that enhance the care to trauma patients. To this end, the TAC will provide a space for scientific and/or educational exhibits in accordance with the following procedures and guideline:

- 1 Exhibitor placement is based on the level of sponsorship received.
- 2 Booths may be available to individuals, institutions and commercial companies and not-for-profit organizations relevant to trauma practice, education, research, or as deemed appropriate by the TAC National Board of Directors.
- 3 TAC reserves the right to review all applications for sponsors and exhibits to ensure that it is in keeping with the philosophy of the Association.
- 4 All exhibitors must register their booth personnel seven (7) days prior to the Conference start date.
- 5 The TAC Scientific Planning Committee (SPC) cannot be required by an exhibitor or advertiser to accept advice concerning the educational programming development, delivery, or evaluation as a condition of their exhibit, sponsorship, or advertisement. Specific interests of any exhibitor or advertiser must have no direct or indirect influence on any aspect of the educational program development, delivery, or evaluation.
- 6 Any incentives provided by exhibitors associated with an accredited continuing professional development activity must be approved by the TAC Scientific Planning Committee.
- 7 Refunds will only be issued in association with the cancellation policy.
- 8 Exhibitors will not have access to the conference lectures and sessions or the rooms where the education sessions are taking place. If you or any of your representatives would like to attend the conference sessions, you must register separately as a delegate.
- 9 **Liability and Insurance**
Exhibitors are responsible for any damage to persons or property caused by their exhibit, employees, agents or servants. The Trauma Association of Canada or the Westin Edmonton Hotel will not be responsible for any damage, loss, or personal injury, or by any means whatsoever (theft, fire etc.) in connection with the showing or viewing of exhibits.
Each exhibitor must maintain in force during all hours of the conference (including move-in and move-out) comprehensive liability insurance in the amount of not less than \$2,000,000 (two million) for bodily injury and/or property damage in any occurrence. The insurance must contain a cross-liability clause and shall include the Trauma Association of Canada and the Westin Edmonton Hotel.



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Thank You for Your Support!

On behalf of the members of the Trauma Association of Canada (TAC) and the Board of Directors, Scientific Program Chair – Dr. Kelly Vogt, as well as the TAC 2024 Conference Co-Chairs, Dr. Robert Green & Dan Cashen MN MHM RNCHE, we would like to thank you for your very generous support of the TAC Annual Scientific Meeting and Conference.

We genuinely appreciate the time and effort to prepare to be a part of our event. Sharing your product knowledge and expertise creates a rewarding and valuable learning experience for our delegates. It is a great opportunity for them to meet you, to better understand how your products can enhance the clinical care they can deliver when they return to their workplaces.

Your sponsorship truly makes a difference to the quality of the education program we can provide each year. We are honoured that you have chosen TAC as a priority for your support.

Sincerely,

Dr. Andrew Beckett

Questions?

Please contact:

Cheryl Connors

Executive Director

cconnors@traumacanada.org

Toll free line (in North America):

1-855-403-5463

Cell: 647-542-6120

www.traumacanada.org



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Please complete all fields on this form and email to: cconnors@traumacanada.org or fax to: 905 880-9733.

Payment can be made by cheque payable to the **Trauma Association of Canada** 16851 Mount Wolfe Rd., Caledon, ON L7E 3P6

or
Please send me an invoice so I can pay by
e-transfer
EFT
credit card

Sponsor and Exhibitor Registration Form

Company Name: _____

Company Street Address: _____ City: _____
Province/State: _____ Postal/Zip Code: _____

Names for Badges: _____

Primary Contact Name: _____

Primary Contact Email: _____

Work Phone Number: _____ Mobile Phone Num- _____

GOLD	\$10,000.00 + \$ 780 HST = \$ 10,780.00	<input type="checkbox"/>	<input type="text"/>
SILVER	\$ 7,500.00 + \$ 390 HST = \$ 7,890.00	<input type="checkbox"/>	<input type="text"/>
BRONZE	\$ 5,000.00 + \$ 390 HST = \$ 5,390.00	<input type="checkbox"/>	<input type="text"/>
RUBY	\$ 2,600.00 (no tax)	<input type="checkbox"/>	<input type="text"/>
EXHIBIT BOOTH	\$ 2,600.00 + \$ 390 HST = \$ 2,990.00	<input type="checkbox"/>	<input type="text"/>
Double EXHIBIT BOOTH	\$ 5,200.00 + \$ 780 HST = \$ 5,980.00	<input type="checkbox"/>	<input type="text"/>
Non-profit EXHIBIT BOOTH	\$ 1,950.00 + \$292.50 HST = \$2,242.50	<input type="checkbox"/>	<input type="text"/>

Extra Exhibitor Badges:
NB: Additional badges are available for an additional fee of \$450 x _____ Number of Badges =

Total Payment Due =

TAC reserves the right to change speakers and/or modify program content. Because of the very limited number of sponsor and exhibitor booths available, no refunds will be given.