

**Creating Connections:**  **Advancing Equity & Access to Trauma Care**

April 20-21<sup>st</sup>, 2023  
The Westin Edmonton

**TAC**

**Trauma Association of Canada**  
**Association Canadienne de Traumatologie**



## Sponsor & Exhibitor Kit



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The Trauma Association of Canada (TAC), Canada's only interdisciplinary association focused solely on the care of the injured patient, hosts Canada's premier conference on trauma. TAC delegates represent every tertiary care trauma program and hospital in Canada. We expect to have about 300 delegates in Edmonton.

### The program includes:

- Murray Girotti Injury Prevention Lecture
- Fraser Gurd Lecture
- International Lecture Speaker
- Discussion panels on controversial topics, special interest group meetings, clinical updates
- Focus on surgical treatment of the trauma patient
- Lectures on rural trauma care management & resuscitation
- Talks on current developments in pre-hospital & emergency trauma care and disaster preparedness, rehabilitation care, and responding to mass casualty incidents

### Benefits of Participation:

- Exposure to about 300 delegates, representing a large, unique, local, national, and international multi-disciplinary audience involved with Trauma Services – surgeons, anesthetists, intensivists, radiologists, internists, emergency physicians, nurses, paramedics, trauma coordinators, rehab specialists, hospital administrators and other allied health professionals involved in trauma care.
- Recognition, including acknowledgement and a clear demonstration of your organization's involvement, commitment and support to improve trauma care and support health care providers.
- Access to our delegate list\*

\* Subject to Canadian privacy legislation, those delegates that consent to information being shared

## Sponsor & Exhibitor Opportunities

<b>GOLD</b>	<b>\$10,000.00</b> + GST on exhibit booths only (\$225.00)  Total: <b>\$10,225.00</b>	<ul style="list-style-type: none"> <li>• Symposium* at breakfast or lunch</li> <li>• Recognition of sponsorship featured prominently during conference</li> <li>• Two (2) 10' x 8' exhibit booths (double booth size)</li> <li>• Recognition on TAC and conference websites, mobile app</li> <li>• Five (5) passes for Exhibit Hall (Additional passes \$250 each)</li> </ul> <p><small>* Symposium topic must be agreed upon by TAC Conference Planning Committee</small></p> <p><small>* Sponsor responsible for all additional costs associated with speaker (e.g., speaker honoraria, travel &amp; accommodation)</small></p>
<b>SILVER</b>	<b>\$7,500.00</b> + GST on exhibit booth only (\$125.00)  Total: <b>\$7,625.00</b>	<ul style="list-style-type: none"> <li>• Recognition of sponsorship featured prominently during conference</li> <li>• One (1) 10' x 8' exhibit booth</li> <li>• Recognition on TAC and Conference Website, mobile app</li> <li>• Four (4) passes for Exhibit Hall (Additional passes \$250 each)</li> </ul>
<b>BRONZE</b>	<b>\$5,000.00</b> + GST on Exhibit booth only (\$125.00)  Total: <b>\$5,125.00</b>	<ul style="list-style-type: none"> <li>• Recognition of sponsorship featured prominently during conference</li> <li>• One (1) 10' x 8' exhibit booth</li> <li>• Recognition on TAC and conference website, mobile app</li> <li>• Three (3) passes for Exhibit Hall (Additional passes \$250 each)</li> </ul>
<b>RUBY</b> Welcome Reception Sponsor	<b>\$2,500.00</b> (No tax)	<ul style="list-style-type: none"> <li>• Recognition of sponsorship featured prominently during Welcome Reception (very popular event during conference)</li> <li>• Recognition on TAC and conference website, mobile app</li> <li>• Two (2) passes for Exhibit Hall (Additional passes \$250 each)</li> </ul>
<b>EXHIBIT BOOTH</b>	<b>\$2,500.00</b> + GST (\$125)  Total: <b>\$2,625.00</b>	<ul style="list-style-type: none"> <li>• One (1) exhibit booth – 10' x 8' with side and back wall draping</li> <li>• Two (2) passes for Exhibit Hall (Additional passes \$250 each)</li> <li>• 1 x 15-amp power dual circuit if needed</li> <li>• 1x 6' table, 2 chairs</li> <li>• Free Wi-Fi access in Exhibit Hall &amp; guest rooms</li> </ul>
<b>Double EXHIBIT BOOTH</b>	<b>\$4500.00</b> + GST (\$225.00)  Total: <b>\$4,725.00</b>	<ul style="list-style-type: none"> <li>• Two (2) exhibit booths – 10' x 8' with side and back wall draping</li> <li>• Four (4) passes for Exhibit Hall. (Additional passes \$250 each)</li> <li>• 1 x 15-amp power dual circuit if needed</li> <li>• 1x 6' table, 2 chairs</li> <li>• Free Wi-Fi access in Exhibit Hall &amp; guest rooms</li> </ul>
<b>Non-profit EXHIBIT BOOTH</b>	<b>\$1,250.00</b> +GST (\$62.50)  Total: <b>\$1,312.50</b>	<ul style="list-style-type: none"> <li>• One (1) exhibit booth – 10' x 8' with side and back wall draping</li> <li>• One (1) pass for Exhibit Hall. (Additional passes \$250 each)</li> <li>• 1 x 15-amp power dual circuit if needed</li> <li>• 1x 6' table, 2 chairs</li> <li>• Free Wi-Fi access in Exhibit Hall &amp; guest rooms</li> </ul>

• All prices in Canadian dollars  
 \* Exhibit booths are 10 feet wide x 8 feet deep

# General Information

## Booth Size and Availability

Exhibitor space will be allocated on a first-come, first-served basis. Space is limited so please make your commitment soon. The size of the booth is 10' x 8' (ten feet wide by eight feet deep).

Booths are located in the BC/Alberta/Yukon rooms and the North Foyer (just outside the main ballroom where all plenary sessions will be held).

Food and refreshments will be served in the Exhibit Area.

## Exhibitor Set-up

**Wednesday, April 19<sup>th</sup>, 2023**

Set-up is currently scheduled for after 7 pm.

We hope to be able to be able to access the Exhibit Hall for set-up earlier than 7 pm but will advise exhibitors closer to the time of the conference.

## Exhibit Times

The conference will be held from **Thursday, April 20<sup>th</sup> to Friday, April 21<sup>st</sup>, 2023.**

The Exhibit Area remains open at all times, but we ask you to be present during the following exhibit break times:

**Thursday, April 20<sup>th</sup>, 2023**

9:30 – 10:00 am

12:00 – 1:30 pm

5:00 – 7:00 pm (**Welcome Reception**)

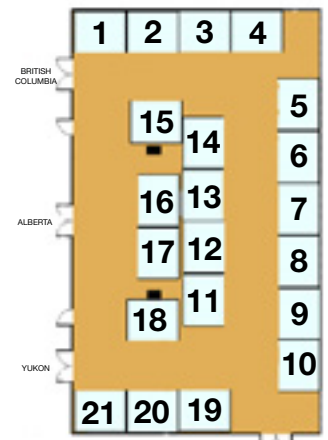
**Friday, April 21<sup>st</sup>, 2023**

9:30 – 10:00 am

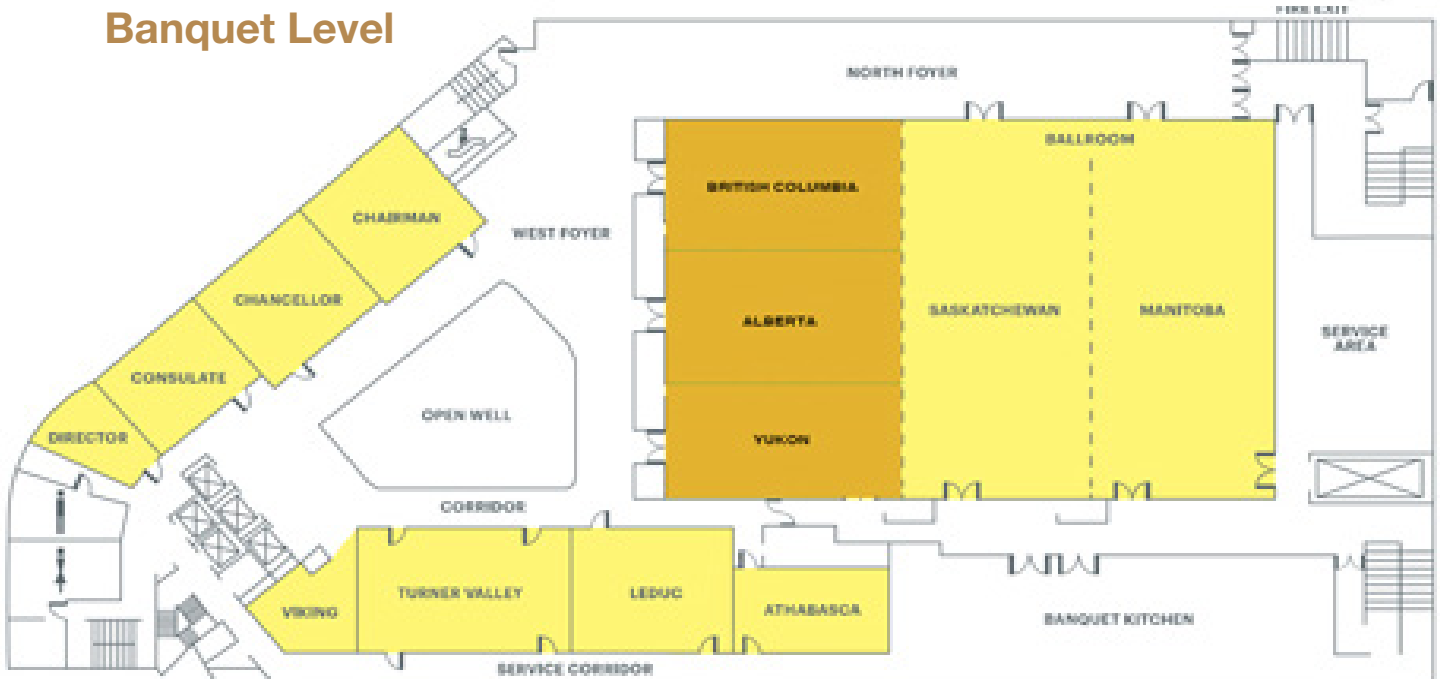
12:15 – 2:15 pm

(Tear down after 4:15 pm)

## Exhibit Floor Plan



## Banquet Level





## General Information *continued*

### Exhibitor Services

One 10' x 8' pipe & drape booth, including 8' high back wall drape and a 3' high side wall drape will be provided. One electrical outlet will also be provided as well as a six-foot table and two chairs. Additional equipment may be rented through TAC's contracted Exhibit Supply company.

### Extra Exhibitor Badges

You will be given two exhibitor badges for each booth. This badge will grant you access to all meals during the conference but does not grant you access to any educational sessions. Badges for additional booth representatives are available for \$250.

### Hotel Arrangements

We have secured a block of rooms at the **Westin Edmonton Hotel at a rate of \$197.**

To reserve:

<https://www.marriott.com/eventreservations/reservation-linkmi?id=1673022747915&key=GRP&app=resvlink>

We do expect that the room block will sell out, so make your reservation as soon as possible.

## Have another idea for Sponsorship?

If you have a unique sponsorship suggestion you would like to pursue, please contact the TAC office at 1-855-403-5463 or by emailing Cheryl Connors at [cconnors@traumacanada.org](mailto:cconnors@traumacanada.org).



# 2023 Exhibitor Registration Process

TAC uses an online, self-service registration module for Sponsors and Exhibitors.

You will be asked to register and upload your company logo and a short description of your company. The system will also generate an invoice, process your payment, and issue a receipt once payment is completed. If you wish to pay by cheque, you may do so by mailing a cheque to: Trauma Association of Canada, 16851 Mount Wolfe Road, Caledon, ON L7E 3P6.

***Register today! Exhibit booths are going fast!***

**REGISTER HERE**

## Exhibitor Terms of Agreement, Procedures & Guidelines

The Trauma Association of Canada (TAC) National Annual Scientific Meeting and Conference provides continuing educational opportunities for delegates with the goal to “improve the lives of all those affected by or at risk of traumatic injury.” TAC recognizes the contributions of exhibitors and sponsors in contributing to this learning experience for delegates by exposure to exhibitor products that enhance the care to trauma patients. To this end, the TAC will provide a space for scientific and/or educational exhibits in accordance with the following procedures and guidelines:

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- 1 Exhibitor directory placement is based on the level of sponsorship received.
- 2 Booths may be available to individuals, institutions and commercial companies and not-for-profit organizations relevant to trauma practice, education, research, or as deemed appropriate by the TAC National Board of Directors.
- 3 TAC reserves the right to review all applications for sponsors and exhibits to ensure that it is in keeping with the philosophy of the Association.
- 4 All exhibitors must register their booth personnel seven (7) days prior to the Conference start date.
- 5 The TAC Scientific Planning Committee (SPC) cannot be required by an exhibitor or advertiser to accept advice concerning the educational programming development, delivery, or evaluation as a condition of their exhibit, sponsorship, or advertisement. Specific interests of any exhibitor or advertiser must have no direct or indirect influence on any aspect of the educational program development, delivery, or evaluation.
- 6 Any incentives provided by exhibitors associated with an accredited continuing professional development activity must be approved by the TAC Scientific Planning Committee.
- 7 Refunds will only be issued in association with the cancellation policy.
- 8 Exhibitors will not have access to the conference lectures and sessions or the rooms where the education sessions are taking place. If you or any of your representatives would like to attend the conference sessions, you must register separately as a delegate.
- 9 **Liability and Insurance**  
Exhibitors are responsible for any damage to persons or property caused by their exhibit, employees, agents or servants. The Trauma Association of Canada or the Westin Edmonton Hotel will not be responsible for any damage, loss, or personal injury, or by any means whatsoever (theft, fire etc.) in connection with the showing or viewing of exhibits.  
Each exhibitor must maintain in force during all hours of the conference (including move-in and move-out) comprehensive liability insurance in the amount of not less than \$2,000,000 (two million) for bodily injury and/or property damage in any occurrence. The insurance must contain a cross-liability clause and shall include the Trauma Association of Canada and the Westin Edmonton Hotel.
- 10 **Cancellation Policy**  
**On or before March 17th, 2023**  
**Refund less 30% of the amount paid.**  
**After March 17th, 2023**  
**No refund will be issued if cancelled after this date.**  
**Cancellation notice must be received in writing to: [cconnors@traumacanada.org](mailto:cconnors@traumacanada.org).**
- 11 You will be required to acknowledge and agree to these terms and conditions when you register on-line.



## Thank You for Your Support!

On behalf of the members of the Trauma Association of Canada (TAC) and the Board of Directors, Scientific Program Chair – Dr. Kelly Vogt, as well as the TAC 2023 Conference Co-Chairs, Dr. Damian Paton-Gay & Ms Cathy Falconer, I would like to thank you for your very generous support of the TAC Annual Scientific Meeting and Conference.

We genuinely appreciate the time and effort to prepare to be a part of our event. Sharing your product knowledge and expertise creates a rewarding and valuable learning experience for our delegates. It is a great opportunity for them to meet you, to better understand how your products can enhance the clinical care they can deliver when they return to their workplaces.

Your sponsorship truly makes a difference to the quality of the education program we can provide each year. We are honoured that you have chosen TAC as a priority for your support.

Sincerely,

A handwritten signature in black ink, appearing to read 'beckett'.

**Dr. Andrew Beckett**  
**President**, Trauma Association of Canada

### Questions? Please contact:

Cheryl Connors  
Executive Director

[cconnors@traumacanada.org](mailto:cconnors@traumacanada.org)

Toll free line (in North America): 1-855-403-5463

Cell: 647-542-6120

[www.traumacanada.org](http://www.traumacanada.org)